



Braille Jewelry Designers Gemvara.com Hope You Feel the Love

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Braille jewelry is literally becoming a touching trend.

Emotion-filled necklaces and rings featuring the Braille alphabet are catching on at [Gemvara.com](#), a high-end, custom-jewelry-design website.

Gemvara.com CEO Matt Lauzon tells [StyleList](#) that people are taking a shine to [Braille](#) styles because they make a statement and tell a story.

"Braille jewelry is subtle, but catches the eye," he says. "Our customers like the fact that they have a unique story to tell with their jewelry, and our Braille pieces certainly do this. Our customizable Braille ring is not just a silver band with rubies; it spells out 'love.'"

Lauzon says that since the collection was recently introduced on the site, he's seen a huge range of customers buying the Braille designs.

"We've had women in their 20s up to their mid-50s," he says. "The typical customer is someone who appreciates quality and wants to tell a story with the way they've designed and purchased the piece."

Look for initial pendants and rings in your choice of metal (such as rose gold or platinum), with the letters spelled out in Braille using your choice of gem (think amethyst, black diamond, or pink sapphire). Prices start around \$168.

"We've seen some really unique customization trends," Lauzon says. "It's amazing to see the color combinations people choose for themselves or as a gift. Because every item on our site can be customized, there are millions of design possibilities."

Looking for ideas on styling your new pieces? Here's [how to layer jewelry](#) for fall.