

GADGETS

Cookoo wristwatch surprisingly sane, practical

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If you are a tech geek with a love of the '80s and an obsession with your cellphone, you'll go cuckoo for the Cookoo watch and free app. Note: The app only works in conjunction with the watch.

Actually, even if you are not a fanatical iPhone user, you're bound to think this gadget is pretty neat.

This unisex watch was unveiled at the Consumer Electronics Show after a successful Kickstarter campaign.

Starting at \$129.99 at dailygrommet.com, the watch (available in black, pink, white and blue) acts like the home screen of your phone.

It alerts you to emails, texts, calls, Facebook and Twitter messages, among other things. So you no longer have to compulsively check your phone, or better, you can put it on silent and just respond to the vibrations on your wrist.

The watch is substantial enough to look great on guys, and the right kind of clunky that won't look ridiculous on a woman who's not afraid to go big.

But the No. 1 selling point for me personally: It alerts you if you are leaving the building without your phone (no more would I be reduced to uncontrolled bursts of cursing loudly in my car and stamping all

the way back to the office or home to retrieve my beloved smartphone).

And let's say you get back to the office or home to begin your frantic search. Well, the watch will send out an alert to help you find it.

Did I mention it also syncs to your camera device so you can take photos with a tap of the wrist?

And just in case you need

more reason to consider it, the creators even maximized the packaging. Each watch comes in its own birdhouse-style packaging that can be placed outside as a functioning birdhouse. It's an homage to the gadget's inspiration, the age-old cuckoo clock that chimes from afar announcing the hour.





COOKOOWATCH.COM