

Beauty Blogging Junkie

"Beauty is the promise of happiness." - Stendhal

Last Giveaway of the Day: Gemvara Silver Initial Key Pendant

MONDAY, OCTOBER 18, 2010



Here's another giveaway, friends! It's a giveaway *bonanza* this week on BBJ. We're giving away a Tory Burch CD and a Peter Thomas Roth masque, now we're shifting to fashion. This time, it's all about a **Gemvara Silver Initial Key Pendant**.

I recently sat down with Gemvara founder **Matt Lauzon** and was fascinated by this 25 year-old entrepreneur's cool

choose-your-own-adventure type of jewelry site. You choose your own piece (ring, earrings, necklace, etc.), then pick a metal, and finally select a gemstone. The combos are infinite. Gemvara has generously offered up one **sterling silver initial key necklace (valued at \$215) for one lucky Beauty Blogging Junkie reader**. The pendant was actually inspired by the key necklace **Leighton Meester** was sporting on the set of this season's *Gossip Girl*. The winner will email me the initial she wants and Gemvara can customize it and it will ship within two to three weeks.

Here's how to enter the Gemvara.com

Giveaway: 1. If you haven't already, fan the Gemvara page on Facebook

2. Leave me a comment telling me your favorite jewelry trends this fall and include your email address, i.e. yourname[at]gmail[dot]com.

OR

3. Follow me and Gemvara on Twitter (@glambr) and (@gemvara) RT: **Follow @glambr and @gemvara RT to enter to win a Gemvara.com sterling silver initial pendant.**

