

NEW PRODUCTS

Hub Punch

October 30, 2014 No Comments

Bully Boy Distillers launched Hub Punch, inspired by the original Hub Punch recipe popularized in Boston in the late 1800s. Hub Punch is made by steeping Boston rum with orange peel, lemon peel and raspberry and then infusing the mixture with a proprietary assortment of herbs and botanicals. The result is a 70-proof spirit that can be served on the rocks or as part of a mixed drink or cocktail. A 750-ml bottle has a suggested retail price of \$28.99.

Bully Boy Distillers, Boston

Telephone: 617/442-6000

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Distribution: Select markets

