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### *Breast Cancer Awareness Month Jewelry We Love*

OCT  
27  
2011

06:00 PM ET

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October may be winding down, but finding a cure for breast cancer is always at the forefront of our minds. With this being Breast Cancer Awareness Month, we've rounded up some of our favorite pink products to share — and proceeds from all of them help support the cause.

#### Lacoste

Ten percent of proceeds from the Pink Croc product line — which includes this charming striped watch (center) — will go to the [Breast Cancer Research Foundation](#). \$95 on [lacoste.com](#)

#### LOFT

The brand tapped designers Rachel Leigh and Roxanne Assoulin, plus blogger Jessica Quirk, to create jewelry and T-shirts already beloved by celebrities. Five dollars from each item sold will be donated to the Breast Cancer Research Foundation. Prices vary at [loft.com](#)

#### Tommy Hilfiger

Throughout the month of October, Hilfiger is donating 30 percent of sales from pink merchandise — up to \$15,000 — to the Breast Cancer Research Foundation. Purchasing the classic pink-gold watch (right) contributes to the cause. \$135 at [macys.com](#)

## **GUESS**

Guess created three limited-edition items this season, all to benefit [Susan G. Komen for the Cure](#). Scoop up a sparkling pink watch, a pink friendship bracelet with heart charm (bottom left) and a BCA T-shirt, and know you're making a difference. Prices vary on [guess.com](#) and [guessbymarciano.com](#)

## **Stella & Dot**

The brand's Tribute Bracelet features hematite beads and rose gold, and 20 percent of the profits benefit the Breast Cancer Research Foundation. \$36 at [stelladot.com](#)

## **Melissa Joy Manning**

Featuring the iconic ribbon logo, Melissa Joy Manning's bangle, made in collaboration with Greenwich Jewelers, should raise a lot of money for the cure: 100 percent of proceeds are going to charity. \$175 at [melissajoymanning.com](#)

## **Gemvara**

Pick up any pink gemstone jewel from Gemvara this month, and know that 20 percent of the price will benefit the [Ellie Fund](#), a non-profit that helps families affected by breast cancer by providing childcare, housekeeping, groceries and more. Prices vary on [gemvara.com](#)

## **iRenew**

New this year, iRenew created a pink bracelet (bottom) to fit in with its line of bangles said to promote balance, strength and endurance through SFR technology. Fifteen percent of profits from the pink bracelet sales will go toward the 26.2 with [Donna National Marathon to Finish Breast Cancer](#). \$19.99 on [irenewproducts.com](#)

## **CFDA and Altrouette**

The Council of Fashion Designers of America and philanthropic charm jewelry line Altrouette teamed up to design a sweet high-heel shoe charm to directly benefit the CFDA's [Fashion Targets Breast Cancer Foundation](#). \$95-\$125 on [altrouette.com](#)

## **Kara Ackerman Designs**

For each charming rose vermeil and white resin cocktail ring (top left) purchased, the designer will donate 20 percent of profits to Susan G. Komen for the cure. \$100 on [karaackerman.com](#)

[Breast Cancer Awareness, Charity, Jewelry](#)