

# THE design ISSUE

# Entrepreneur®

## THE MASTER

Designing a better business model:  
Yves Béhar, CEO of Fuseproject,  
brings his sweeping vision  
to technology products





| ASK A PRO |

## SO HAPPY TOGETHER

**Q:** How can I create a healthy working partnership with my spouse?

**A:** Marjorie Druker and her husband, Paul Brophy, started their restaurant business, New England Soup Factory, 19 years ago. Druker offered up her tips for making your marriage work for your business (while keeping your business from getting in the way of your marriage).

1. **Stick together.** "You make a vow when you get married, and you make a vow when you're business partners," she says. "You have to face the good times and bad times together."
2. **Let go of ego.** "We may not always agree, but we're smart enough to know when my husband or I have the better idea."
3. **Keep work at work.** "Don't bring anything home to the point where it ruins dinner."
4. **Don't forget to laugh.** A sense of humor has helped Druker and Brophy through 25 years of marriage. "We still enjoy each other," she says, "and we still laugh with each other."
5. **Own up.** "When I'm wrong, I'll apologize. After that, you can move on." —*Christopher Hann*