

GCI®

MAY 2013

Global Cosmetic Industry®
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Your Brand Is Our Business

THE MERGING OF TECHNOLOGIES

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FROM OPI, WITH LOVE

OPI launched Bond Girls, a collection of six Liquid Sand nail lacquers featuring a textured, matte finish infused with reflective sparkle. Solitaire is a diamond-sparkling white; Pussy Galore is a pink shimmer; Tiffany Case is a light blue; Vesper, a deep purple; Honey Ryder, a shimmery gold; and Jinx, a matte coral sparkle. Available at professional salons. www.opi.com



RAY PROTECTION

Bona Clara, a skin care brand based in Boston, launched its new Hello Sunshine sunscreen. The sunscreen offers oil-free and ultra-light sun protection that is non-greasy and unscented. It is very fluidlike, coming in a dropper bottle, and it absorbs seamlessly to protect skin with an SPF 29. Available on www.bonaclara.com.



GARDEN GLOW

To tailor to spring and summer trends, the new Artistry Enchanted Garden Collection was inspired by lavish, lush gardens. The Water Color Eye Shadows with a dual phase, water-base-to-powder-finish, come in two palettes, each with a trio of shades; the Eyeliner Pencils have a metallic formula and built-in sponge smudger; and the Sheer Cheek Color and Lip Gloss Duo enhances with fresh-flower bouquet hues. The delicate, yet buildable color contours cheeks with a subtle flush, and the lip colors are rich with conditioners. The duos are formulated with hyaluronic filling spheres while special effect pearls add dimension. Available via Amway independent business owners. www.amway.com



PEEL AWAY

Designed to peel away impurities with each use, Lady Burd's Luminizing Peel-Off Mask absorbs excess dirt, oil and toxins while powerful antioxidants in the formula help give skin a smoother, more radiant appearance. Featured ingredients include witch hazel leaf extract, jojoba seed extract, willow bark extract, eucalyptus leaf oil and much more. www.ladyburd.com



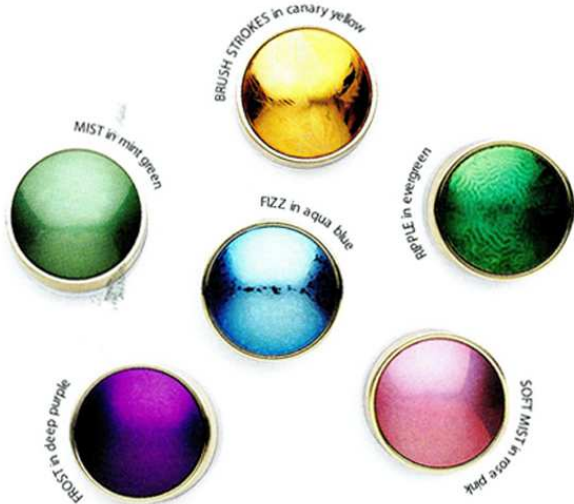
HAIR STRAIGHTENING

Contract manufacturer Pak Lab's Nancy Weinmaster developed a patented formaldehyde-free hair straightening system. It was created to offer an alternative to formaldehyde-containing straightening systems and was developed in conjunction with hair salons in New York, Brazil and California to ensure it delivers a formulation that beauty industry experts would feel safe using while also being happy with the results. www.paklab.com

HCP METALLISATION FINISHES

Let it shine

HCP Packaging are renowned for their ability to generate and execute up-to-the-minute innovative and creative 'added value' finishing solutions, including a portfolio of stunning metallisation effects, some of which have only just been developed. So why not put some spark into your products?



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PERFECTLY CLEAN

Estée Lauder introduced its Perfectly Clean Collection, a high-performance collection of four advanced multi-action cleansers and a refining toner. Fortified with the proprietary 3C Purity Complex to help prevent irritation that can lead to premature signs of aging and a blend of soothing botanicals, the collection features ingredients such as blue algae, zinc PCA and milk thistle in the products, which include Perfectly Clean Multi-Action Foam Cleanser/Purifying Mask, Perfectly Clean Multi-Action Creme Cleanser/Moisture Mask, Perfectly Clean Multi-Action Cleansing Gelée/Refiner, Perfectly Clean Triple-Action Cleanser/Toner/Makeup Remover, and Perfectly Clean Multi-Action Toning Lotion/Refiner. Available at select Estée Lauder counters and www.esteelauder.com.

