

THE BEAUTY EXPERT

# allure

OCTOBER 2012



## BEST OF BEAUTY

# 245 WINNING PRODUCTS

For the Most Amazing  
**SKIN, HAIR & BODY**  
+Powerful Finds Under \$9

## 18 REAL BREAKTHROUGHS

Wrinkle Fighters,  
Hair Thickeners,  
Skin Calmers,  
Split-End Fixers  
& More

## FALL CLOTHES TO CRAVE

Embellished Tops, Leather  
Dresses—Drop-Dead Sexy

## MILLIONAIRE HAIR

THICK, SHINY, TOTALLY LUXURIOUS

# BLAKE LIVELY

DOESN'T EVEN PRETEND TO DIET OR EXERCISE  
(But You'll Love Her Anyway)

\$3.99US \$4.99FOR

10>



0 484955 1

# Cover Look

Lively with Smith, Normant, Dotti, and Cavaco in the Rockefeller State Park Preserve in Pleasantville, New York

For a behind-the-scenes video from Lively's shoot, go to [allure.com/go/video](http://allure.com/go/video).



Lively's look can be re-created with the following: Colour Surge Eye Shadow Soft Shimmer in Toasted Almond, Up-Lighting Liquid Illuminator in Natural, Blushwear Cream Stick in Peachy Blush, and Repairwear Intensive Lip Treatment by Clinique. Silk georgette dress by Gucci. Bra by Elle Macpherson. Photographed by Carter Smith. Hair: Serge Normant of the Serge Normant at John Frieda Salon. Makeup: Dotti. Manicure: Elle. Prop stylist: Stefan Beckman. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

## Blake Lively

**T**he morning after walking the red carpet in heels for a premiere of *Savages*, Lively slipped into Wellingtons for her third *Allure* cover shoot.

**Wake-up Call:** Lively, in Topshop jeans and a striped Joe's tank top, put down her quilted Chanel bag and dug into a plate of quiche and berries. "I'm exhausted," she said with a laugh.

**Hands Off:** Lively was wearing nude false nails, which were left over from a manicure she'd gotten for the *Savages* premiere. Manicurist Elle soaked off the nails and applied a coat

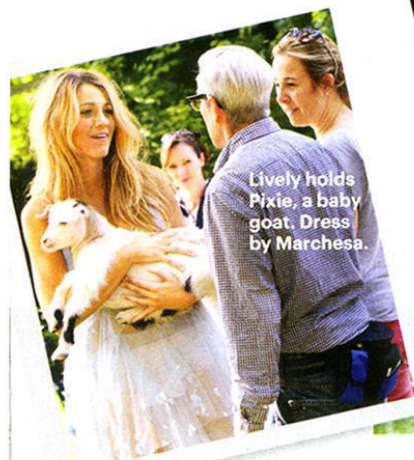
### More Blake

For Lively's thoughts on her leading men, go to [allure.com/go/blake](http://allure.com/go/blake).

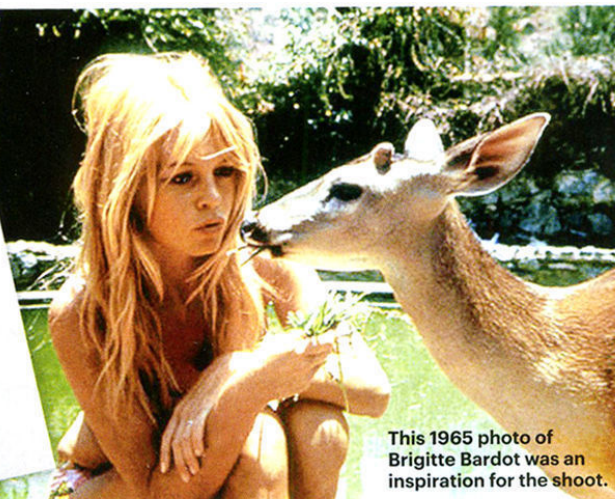
of Dermelect Cosmeceuticals Launchpad Nail Strengthener to protect against damage.

**Petting Zoo:** A photograph of Brigitte Bardot feeding a deer served as inspiration. "You can't get a domesticated deer in New York City," creative director Paul Cavaco said. "But we got a goat." When Lively saw the two baby goats, Pixie and Greg, she immediately ran over and snapped a picture on her phone. She held them between shots, even taking down their owner's information so she could visit the farm where they live. Her teacup Maltipoo, Penny, also joined her on the set.

**Family Affair:** Lively's niece and nephews, who were staying with her that week, hung out at the shoot and did make-believe hair and makeup in the trailer. (Lively also asked Cavaco about his grandson, who was born two years ago, on the day of her previous *Allure* cover shoot.) When it was time to leave, Lively piled the kids into the car and drove home. —CATHERINE Q. O'NEILL



Lively holds Pixie, a baby goat. Dress by Marchesa.



This 1965 photo of Brigitte Bardot was an inspiration for the shoot.

#### EYES

Colour Surge Eye Shadow Soft Shimmer in Toasted Almond by Clinique



**CHEEKS**  
Up-Lighting Liquid Illuminator in Natural and Blushwear Cream Stick in Peachy Blush by Clinique



**LIPS**  
Repairwear Intensive Lip Treatment by Clinique

### Makeup Lesson

Makeup artist Dotti, who wanted Lively to look "very fresh, very '60s," kept the focus on her glowing skin.

**1** Dotti dusted on taupe eye shadow. She curled Lively's lashes with a heated eyelash curler and brushed black mascara on the lashes. "We wanted the eyes to look wide open," she said.

**2** The makeup artist applied a thin layer of tinted moisturizer, dabbed on highlighter, and blended peachy pink cream blush on the apples of Lively's cheeks and across her nose.

**3** For Lively's lips, Dotti simply slicked on a clear balm. "Blake's natural lip color is pink; it's so beautiful," she said.

Tulle dress by Marchesa. Makeup colors: Infallible Eye Shadow in Iced Latte and Colour Riche lipstick in Cotton Pink by L'Oréal Paris. These pages: Hair, Serge Normant of the Serge Normant at John Frieda Salon; makeup, Dotti; manicure, Elle. Prop stylist: Stefan Beckman. Fashion editor: Paul Cavaco. Details, see Shopping Guide.



# Golden Girl

She dates the A-list, she doesn't work out, and she has the best hair on TV. Don't hate her because she's Blake Lively. **By Brooke Hauser**

PHOTOGRAPHED BY CARTER SMITH



Wool sweater by  
Balmain. Cashmere  
briefs by Michael Kors.  
Rubber boots by Le  
Chameau. Makeup  
colors: The Eyeshadow  
in Nude, The Blush in  
Rose, and The Lipstick  
Classic Cream Lipstick  
in Mandorla by Dolce &  
Gabbana. Details,  
see Shopping Guide.