**Cost-Cutting Tips / New Menu Ideas / Dance Floors / Brand Activations** 

## BAS EVENTS MEETINGS MARKETING STYLE STRATEGY IDEAS

23 Fresh Faces to Watch

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Inspired by Ken Burns's documentary Prohibition, Saloon opened in Somerville's Davis Square in December. The wood-paneled room has a horseshoe-shaped bar and seats 125 or holds 155 for cocktails. Additionally, a semiprivate mirrored dining room next to the bar has the capacity for 35 seated or 50 for cocktails. The venue allows for DJs and small live bands. (255 Elm St., Somerville, 617.628.4444)

## Venue on the Harbor

Located in the middle of the Fort Point Channel on the Boston Harbor, the Boston Tea Party Ships & Museum opened in June, housing several authentically restored Tall Ships, as well as the Robinson tea crate, one of two surviving tea crates from the original Boston Tea Party. Among the areas available is the Tavern & Tea Room, a



150-seat space serving colonial-era ales, wines, and classic New England fare. The entire venue is available for buyouts, with room for 150 seated or receptions of as many as 500. (Congress St. Bridge, 617.737.3317)

**Boston** 

By JENNY BERG



Opened in downtown Winchester in November, A Tavola is an eclectic Italian restaurant specializing in piattini (small plates). Decorated with long tables, wagon wheels hanging from rustic wooden walls, and a crimson palette, the eatery's main dining room is available for buyouts, seating 50 or holding 65 for receptions. Screens and projectors may be rented. (34 Church St., Winchester, 781.729.1040)