

NAILPRO

Sneak Peek
2013
NAIL TRENDS

Celeb Techs Share Their
Product
Favs

State Board
Round-Up

All the
Info You
Need!

Sealed with a Kiss
TOP COATS
for Every Nail

Media Focus

Your favorite fashion magazines give beauty manufacturers recognition in the October issues.

Marie Claire • CND Anchor Blue, Essie Blue Rhapsody and OPI Unfor-greta-bly Blue paid tribute to the latest cobalt trend.



Lucky • The rich brown hue was highlighted in a variety of shades, including OPI A-Taupé the Space Needle, Dior Vernis Bengale and Essie Don't Sweater It.

Self • OPI Pure Lacquer Nail Apps and Minx #1 appliques were given a shout out, while good-for-you polishes like Dermelect Peptide Infused Nail Color Treatment in Head Turner and China Glaze Nail Lacquer with Hardeners in Swanky Silk made a cameo.



Allure • The mag's Best of Beauty included a section devoted to nails and mentioned Essie Mojito Madness and Mademoiselle, OPI Big Apple Red, Seche Vite Dry Fast Top Coat and Zoya 3-in-1 Formula Remove.

Spilo Turns 70!

In celebration of **Spilo's seventh decade** as a professional beauty industry staple, the company thanked customers by holding a special raffle at **Cosmoprof North America**. Three winners were chosen in a random drawing: **Dan Park from Gigi's Cosmetics** in Takoma Park, Maryland, won the first prize—an Apple iPad; the second prize winner, **Nan Chung from Center Beauty Supply** in Sacramento, California, won a Bose Stereo System; while the third prize, an iPhone, was awarded to **Lavonne Peterson from Ultra V** in Chula Vista, California. Congratulations to the winners!



Best of Beauty

DERMELECT COSMECEUTICALS gained recognition this year for its unique anti-aging polish collection. Now, the company's new Launchpad Nail Strengthener is having a moment in the spotlight after *Life & Style* named it best in the category for Strengthening Base Coat (Dermelect's Detoxifying Oxygen Facial Commission was also mentioned as Best Soothing Cleanser). Want to get a hand on this peptide-infused base coat? Check out dermelect.com. ↓