

healthy kids, happy families

Parents®

NO TRICKS, ALL TREATS!

- * 21 wicked-cool costumes
- * 11 frightfully fun pumpkin ideas



test your cold and flu IQ

EASY RECIPES FOR SNACKS THEY'LL LOVE

decode your child's artwork

the safety chat to have with even the littlest kids

10
most innovative schools
smart lessons for parents



← cute, cheap, no-sew! p. 184



MOM KNOWS BEST

Second-Day Hair Help

New York City hairstylist and mom Sarah Potempa tells you how to give your locks a lift when you skip a shampoo.

- * Steal your child's baby powder; it helps absorb oil.
- * To get some body back, flip your head upside down and do an all-over blast with your blow-dryer.
- * No time at all? Spritz a strong-hold hair spray like Aussie Aussume Volume Hair Spray (\$4; drugstore.com) onto a nylon-and-boar-bristle brush. The combination of bristle types distributes the product evenly and eliminates flyaways that popped up overnight.

Cosmetics for a Cause

Get into the pink—these brands are donating proceeds from product sales to help find a cure for breast cancer.

- 1** Ten dollars from every sale of the limited-edition Bobbi Brown Pink Peony Set, which includes a bronzing powder and blending brush, will go to the Breast Cancer Research Foundation. \$45; bobbibrown.com
- 2** Every penny from every sale of Skinn Cosmetics Twin Set Collagen Boost Lipstick and Wet Lip Gloss in Pink Tulip benefits Susan G. Komen for the Cure. \$19; skinn.com

- 3** Supersmile is donating 20 percent of sales of its 45° Angled Toothbrush to SHARE, a support group for women with breast or ovarian cancer. \$9; supersmile.com
- 4** When you purchase Dermelect Cosmeceuticals Peptide-Infused Color Nail Treatment in Provocative, 30 percent of the net sales go to Cosmetic Executive Women Cancer and Careers. \$14; dermelect.com

Pretty Convenient

No time to shop? Sign up for any of these Web services and an assortment of cosmetics will be delivered to your door once a month for an affordable flat rate.



birchbox

Sidestep disappointment by testing trial-size luxe beauty samples that have received the thumbs-up from Birchbox's discerning staffers. Buy enough and you'll rack up reward points for future discounts. \$10/month; birchbox.com

myglam

Not only does myglam offer its four or five monthly samples in full or deluxe sizes, it also includes a cute makeup bag with every package. The website offers makeup tutorials too. \$10/month; myglam.com

beauty army

This sampling program recommends makeup, fragrance, and more based on feedback from customer questionnaires. You can take other users' advice or select six goodies on your own. \$12/month; beautyarmy.com