### **Cool Concepts**

ConAgra's frozen aisle reset reaps rewards Page 60

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Value-added items woo budget-minded shoppers Page 87

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Retailers, suppliers gain by doing good Page 112

🖈 CELEBRATING NINETY YEARS OF PUBLISHING EXCELLENCE 🖈 1922-2012 🖈

# PROGERESSIVE RETAILER OF THE YEAR

Harris Teeter

Neighborhood Food & Pharmacy

### **EXCELLENCE TO A 'T'**

Regional retailer affirms that the fundamentals are more important than ever in an industry of constant change.

Page

## whats next



### Singles Sensations

Best known for its soups, Tabatchnick Fine Foods has expanded its reach to an earlier daypart with a line of singleserve frozen oatmeal. Made with steelcut oats, all-natural, kosher Oatmeal Singles are high in fiber, low in calories and sugar, and free of cholesterol. The line, which is ready to eat after less than four minutes in the microwave, comes in five flavors - Maple Syrup & Brown Sugar, Apple Cinnamon, Wildberry, Old Fashioned, and Cinnamon Spice - with 220 to 240 calories per serving. An 8-ounce package retails for \$1.99-\$2.29. www.tabatchnick.com

### Healthy Home Cooking Made Sim NEW ORLEANS JAMBALAYA WITH MOWN BICE AND PEPPERS

#### Whole Grain Goodness 🕨

Featuring whole grain nutrition, fresh-baked flavor and a smooth, airy texture, Chabaso Bakery's latest line of demi breads sports the new Grain Logic logo on each package. The line's products are Wheat & Olive Oil Demi Ciabatta (12 grams of whole grains per serving), Ancient Grains Demi Ciabatta (16 grams of whole grains per serving), and Whole Grain Demi Baguette (23 grams of whole grains per serving). www.chabaso.com



### seasonal spotlight

### Be Prepared

Pacific Natural Foods' line of classic holiday accompaniments aims to make holiday meal prep a snap. Available year-round, the collection consists of Organic Pumpkin Puree, Organic



Turkey Gravy and Organic Whole Berry and Jellied Cranberry sauces, all packaged in BPA-free Tetra Recart cartons to ensure freshness and eliminate the "tinny" taste of cans. The Organic Pumpkin Puree, and Organic Whole Berry and Jellied Cranberry sauces are vegan and gluten-free. SRPs range from \$2.99 to \$3.99. www.pacificfoods.com

### **◀** Get Your Kit On

Available in its home market of Montana since 2009, Cooksimple is now going national. The gluten-free, all-natural meal kits use recipes featuring whole-food ingredients and based on sound nutrition principles. The globally inspired varieties are Cowboy Quinoa Chili, Punjabi Curry, Tamale Pie, Cranberry Wild Rice, New Orleans Jambalaya and Tibetan Dal, with two new flavors, Skillet Lasagna and White Bean Chili with Chia, slated to be introduced later this season. The SRP is \$4.99 per kit, designed to serve a family of four. www.cooksimplemeals.com

#### Pride of Place

Tennessee Pride has expanded its smaller-sized product offerings from the breakfast category to the snack and lunch dayparts with Premium Minis Hot Dogs and Buns. Half the size of standard hot dogs, the unique, kid-friendly items are made from premium cuts of pork and beef, and come in a soft bun. Each is individually wrapped in microwaveable, easyopen packages for minimal handling and quick heating. SRPs are \$4.99 for a 6-count box and \$3.49 for a 4-count box, www.tnpride.com

