

TAMPA BAY
Parenting

August 2012

ready to
play

Tips for annual sports physical

why oh
why

How to nurture
your child's curiosity

it's not all
academic

Must-have supplies for the year

BACK TO SCHOOL

OUR ANNUAL GUIDE IS HERE AND BETTER THAN EVER

It's Not All Academic

Must-have supplies for the school year



SmartLight

It mimics natural daylight, making it an ideal study partner for students of all ages. \$40 Verilux.com



How to Survive (and Thrive) in Middle School

Author Kimberly Dana gives tweens and teens a look at what middle school is all about. For students making the transition this year, this candid book may help pause freak-outs. \$28 LucyAndCece.com



Dotmine Family Planner

Help your family get organized with this 17-month planner that is filled with tools to help keep everyone on track. \$25 TimeMine.com



Stephen Joseph Lunch Pal Dino

When you buy one of these themed lunch boxes, you'll raise money for the Children's Scholarship Fund. \$20 StephenJosephGifts.com



Bitsy's Brainfood

These bite-size, letter-shaped snacks come in interactive packaging with cool stickers and characters that spark imagination. \$3 BitsysBrainfood.com



Soffe Sportswear

Perfect for after school activities, this sportswear for boys and girls is customizable. \$15+ Soffe.com



Shaun White Apparel

Inspired by Olympic athlete and pro skater Shaun White, this line of back-to-school gear includes everything from graphic tees to belts, wallets and hats. \$15+ Target.com

Dermelect

Nothing says the first day of school like eye-catching nails and this protein-infused polish protects nails from UV rays, cracking, and peeling. \$14 Dermelect.com



Optari

Destined to be the coolest pack at school this fall, these customizable backpacks have plenty of storage space and a front panel for collecting Mini Fobbz inserts. \$32 Optari.com



The Tea Collection

This Japan-inspired collection made its debut in fall 2009 and has been brought back in a favorite flutter sleeve silhouette. \$29 Seedlings.com