

SPECIAL ADVERTISING WRAP

# Today's tbt\* inside



FRIDAY FEBRUARY 10, 2012

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## FLORIDA STATE FAIR

The logo for the Florida State Fair features the words 'FLORIDA STATE FAIR' in a stylized font. 'FLORIDA' is in blue with a yellow sunburst behind it, and 'STATE FAIR' is in red. The background is a clear blue sky.

February 9-20, 2012



# THE BEST TIME OF THE YEAR

# Treat your lover to a little lip service

Valentine's Day is nearly here, so this week I'm sharing tips to scrub, condition and gloss your way to soft, supple and kissable lips. Here are the five things you must do to turn your lips into weapons of mass seduction this Feb. 14. Deciding who to target is entirely up to you.

## Treat

You apply moisturizer for your face daily, you dab cream delicately under your eyes religiously, but the skin on and around your lips goes totally unattended. The first step on the road to oh-so-pretty puckers is to start treating lips daily with a product designed to soften vertical lip lines and prevent premature aging. I'm newly addicted to Dermelect's Smooth Upper Lip and Perioral Anti-Aging Treatment because, used daily, it targets signs of aging on and around the lips. Get it for \$38 at dermelect.com.

## Exfoliate

Patches of dry skin, aka "lip bits" must be avoided in the quest for kissable lips. The first step in eradi-

cating dry skin on lips is gentle exfoliation daily with either a DIY lip scrub or an over-the-counter treatment. You can make a sugar scrub at home by combining a teaspoon of baker's sugar and a few drops of water or purchase a gentle OTC exfoliant such as Aveda's Botanical Kinetics Exfoliant (\$20 for 5 ounces at Aveda Salons and Spas). Just apply a few drops to a cotton ball and swipe across lips to remove dead skin.

## Hydrate

Chapstick, SoftLips, Burt's Bees ... whatever your balm of choice is, moisturizing lips regularly is a must. I'm a fan of Lip Therapy from Rain Cosmetics, a non-stick lip-conditioner that hydrates and heals lips. Sold in sheer tones with a hint of flavor, the clear, raindrop shaped container that houses Lip Therapy has become a staple on my vanity. Get it for \$14 at raincosmetics.com.

## Prep

Applying the right product pre-makeup can

mean the difference between lips that look gorgeous and lips dressed in feathering, bleeding color. My secret weapon is LipFusion XL Lip Contouring Pencil (\$28 at Beauty.com). I use this contouring and plumping pencil before color every day to stop lipstick from going south as well help plump lips and fill in vertical lip lines.

## Gloss

The perfect ending to our lip-smacking romance is, of course, applying the ideal gloss to your newly soft, smooth lips. One to try is Moisturizing Lip Gloss from Jouer (\$20 each at jouercosmetics.com). Chock-full of vitamins A, C and E, as well as shea butter, jojoba oil and pomegranate seed oil, these long lasting glosses slick on ultra-shiny and offer up substantial staying power. Glisten, a sheer, shimmering pink, serves up shine that no mere mortal can resist. Who needs Cupid when you have sparkle like this?

— Carolyn Brundage is the founder of tampabay.prettypretty.com, a guide to the best in local beauty. Need beauty advice? Tweet up with Carolyn on Twitter @tampabaypretty.



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Your weapon of mass seduction.

**KNOLOGY**  
Clearwater

# SEA-BLUES

**February 18th & 19th**  
Coachman Park, 301 Drew St.  
ClearwaterSeaBlues.com

**Friday, Feb. 17** – Blues Walk – 6 p.m. in Downtown Clearwater  
Cleveland St. (Between Osceola & Garden Avenues)  
Live Blues Music, Dinner & Drink Specials, Prizes

**Saturday, Feb. 18**  
Gates open at noon

- Buddy Guy  
5-time Grammy Winner
- Curtis Salgado
- DelGrosso Richardson Band
- Michael Williams Band
- Selwyn Birchwood

**Sunday, Feb. 19**  
Gates open at 1 p.m.

- Janiva Magness
- Ronnie Baker Brooks
- Beverly McClellan
- Eden Brent
- Franc Robert

Guy

DelGrosso Richardson

Williams

Salgado

Magness

Brooks

McClellan

Brent

**FREE General Admission**

**One-Day Reserved Seating:**  
\$25 Advanced/ \$30 Day of Event

**Two-Day Reserved Seating:**  
\$40 Advanced/ \$45 Day of Event

Available through **Ticketmaster.com**

For more information,  
call **727-562-4700** or visit  
**ClearwaterSeaBlues.com**

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