

wbeauty





Soap & Glory, loved by Gwyneth Paltrow, includes conserving water shower with its Foam Call wash.



a how-to guide on with a two-minute (\$16, sephora.com) ▶ Soothe the senses with 21 Drops all-natural aromatherapy oil. Ten percent of April sales goes to United Plant Savers. (\$29, 21drops.com) In honor of the 42nd annual Earth Day on April 22, make a world of difference with these star-approved ecofriendly finds 82 APRIL 30, 2012

LAUREN CONRAD

A founder of Thebeauty department.com, Conrad designed sustainable makeup cases, available this summer at Blueavocado.com.







► Everyday Minerals uses 10 percent of the proceeds from its bamboo eye shadow brush (\$10) and bamboo fabric makeup brush roll (\$15, everydayminerals .com) to preserve land in Texas.







.com)



▶ Pacifica gives 1 percent of the annual sales of Island Vanilla products, used by Julia Roberts, to Jean-Michel Cousteau's Ocean Futures Society. (\$10 for body wash, pacificaperfume .com)



Biodegradable and nontoxic, Jessica Alba's favorite Priti soy nail-polish remover comes in a recyclable glass bottle. (\$11, pritinyc .com)



◆Up to 80 percent of every Dermelect nail polish bottle is made from recycled glass. Try Luxurious, one of six shades. (\$14, dermelect.com)





Return five empty containers of Lush Ocean Salt body scrub (loved by Willow Smith) to the store for recycling and get a free face mask. (\$20, lush.com)