



Hot Looks: Nailing It for Breast Cancer Awareness Month

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What better excuse for bright-pink nails in the fall than October—Breast Cancer Awareness Month? These little beauties are all for a great cause, so paint away and bring back some of those summery hues.

- 1. <u>OPI</u>'s Sixth Annual <u>Pink of Hearts promotion</u> is a delightful duo pack: I Think in Pink—a classic OPI shade—along with the new You Glitter Be Good to Me. This year, OPI will donate \$25,000 to <u>Susan G. Komen for the Cure</u> and \$5,000 to <u>Rethink Breast Cancer</u> in Canada.
- 2. <u>Dermelect Cosmeceuticals</u> recognizes B.C.A. with the bright <u>Provocative</u> Peptide-Infused Color Nail Treatment, which helps to moisturize and strengthen nails while also providing a perfectly pink color. During the month of October, 30 percent of net proceeds of Provocative will benefit <u>CEW Cancer and Careers</u>.
- 3. Get your glitter on with <u>Orly</u>'s trio BCA collection, <u>Pretty in Pink</u>. With three shades to choose from—You Are Not Alone, Be Brave, and Embrace—you can't go wrong. Twenty percent of the proceeds will go to <u>Cancer Schmancer</u>, an organization founded by actress and cancer survivor Fran Drescher.
- 4. This little limited-edition dynamic duo from <u>Ciaté</u> will look absolutely adorable on both your nails and your vanity table. In honor of B.C.A. month, Ciaté created these two colors, <u>Pinkaboo and Pinkalilly</u>, and 20 percent of proceeds will be donated to breast-cancer research.
- 5. The adorable <u>Sephora</u> Collection <u>B.C.A. Manicure Kit</u> comes with everything you need for a perfect mani/pedi. It's part of three pink products that Sephora is offering for the month of October, with a pledge of a minimum donation of \$10,000 to the <u>Breast Cancer Research Foundation</u>.
- 6. <u>Nails Inc</u>'s <u>Paint Your Pinkie Pink</u> is perfect for the little girl inside all of our hearts. A Sephora exclusive, 10 percent of the sales of the polish will be given to the <u>Breast Cancer Campaign</u>.

