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American SALON

THE BEAUTY
AUTHORITY

IN EXCESS

Ian Carmichael's
Decadence collection
proves too much is
never enough

CLIMATE CONTROL

Proactive tips for summer
hair and skin

SPEED RACER

Schwarzkopf's Nicole Hartmann crosses
the finish line with 10-minute color





FROM LEFT: Natasha Sunshine; Nicholas Penna Jr.

HOT HEADS

Fight Frizz It's important to start treating your clients' hair for frizz before it even has the chance to get frizzy, according to Nicholas Penna Jr., owner and lead stylist at SalonCapri in Newton and Dedham, MA. "Stock up on moisturizing shampoos and conditioners in the salon to keep guests' locks extra-moist," he says. Frizz-fighting products can also help protect hair from the elements.

TAKE-HOME TIP FOR CLIENTS: Penna advises clients to avoid towel-drying hair after showering because it can cause frizz. Instead, let hair dry naturally or put it in a sleek bun to prevent frizz.



FROM LEFT: Schwarzkopf Professional Sun Protect Hair & Body Shampoo, schwarzkopfusa.com; Ouidad Curl Quencher Moisturizing Conditioner, ouidad.com; Matrix Biolage Hydrathérapie Conditioning Balm, matrix.com; Joico Humidity Blocker Finishing Shield, joico.com; Bain de Terre Coconut Papaya Ultra Hydrating Shampoo, zotos.com

Prevent Brittle Locks When the weather gets warm, Penna suggests giving clients' hair a break from heat-styling appliances. "This gives you some control over the amount of damage being done to the hair and will also reduce unnecessary breakage," he says.

TAKE-HOME TIP FOR CLIENTS: Penna recommends letting the summer heat do some of the work. Use a heat-activated nourishing cream after towel-drying hair to bring lasting smoothness to it as it air-dries.



FROM LEFT: Scruples Silk Control Blow Dry Elixir, scrupleshaircare.com; Sebastian Professional Trilliant, sebastianprofessional.com; TIGI Catwalk Sleek Mystique Haute Iron Spray, tighaircare.com; KMS California Color Vitality Shine and Shield, kmscalifornia.com

Protect Hair Taking a dip in the pool or the ocean can be detrimental to clients' hair health, due to the harmful properties of chlorine and salt. Chlorine can give blondes an unwanted greenish tint, while salt is notorious for making hair dry.

TAKE-HOME TIP FOR CLIENTS: Penna instructs his clients to wash their hair and spray or comb in a dime-size amount of leave-in conditioner pre-plunge to prevent it from absorbing chlorine and salt. "The fresh, filtered water will literally act as a protective coating," he says. "As hair dries, it will soak up the conditioner and retain both moisture and protection from the summer elements."



FROM LEFT: Organic Salon Systems Protect Leave-In Conditioner, organiccolorsystems.com; Number 4 High Performance Hair Care, Super Comb Prep & Protect, number4hair.com; Agadir Spritz Styling Finishing Spray, agadirint.com; Paul Mitchell Awapuhi Hydrocream Whip, paulmitchell.com

Keep Color Bright Don't let your hours of color work go to waste. Since sun exposure can accelerate haircolor fading, it's important to arm your clients with proper products to keep their color vibrant while they enjoy the great outdoors.

TAKE-HOME TIP FOR CLIENTS: Pureology Colour Ambassador Natasha Sunshine suggests saturating hair from roots to ends with a UV- and color-protection product before sun exposure. Also, for maximum protection, she advises wearing a hat or scarf to shield haircolor.



FROM LEFT: Keune Sun Sublime Serum, keune.com; Wella Professionals Brilliance Color Protection Serum, wellausa.com; Redken Color Extend Sun Solar Screen SPF 12, redken.com; L'Oréal Professionnel Delicate Color Protecting Shampoo, lorealprofessionnel-us.com

Repair Damaged Strands To repair sun-, salt- and chlorine-stressed hair, Sunshine suggests offering clients a deep-conditioning treatment every time they walk into the salon during the summer.

TAKE-HOME TIP FOR CLIENTS: Recommend an at-home hair masque to replenish moisture between salon visits. "Clients should leave the mask on the hair for 10 to 20 minutes and rinse with cool water to seal the cuticle," Sunshine says.



CLOCKWISE, FROM TOP LEFT: Oribe Masque for Beautiful Color, oribe.com; Leonor Greyl Masque Quintessence, leonorgreyl-usa.com; Aloxxi Renew Colour Rich Treatment Masque, aloxxi.com; Moroccanoil Restorative Hair Mask, moroccanoil.com; Goldwell Sun Reflects After-Sun 60sec Treatment, goldwell-northamerica.com