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## The Brew

Events, Promotions & News in Beer and Related Products



### ■ Heineken Black Light Bottle

Heineken launched its STR Bottle, an aluminum bottle that, when viewed under a black light, reveals a hidden pattern of stars and trails. The 16-ounce bottle has a modern European design along with its interactive black light properties. The bottle is available at upscale establishments in select markets. [www.HeinekenUSA.com](http://www.HeinekenUSA.com).

### ■ Narragansett Fest Oktoberfest

Narragansett's Oktoberfest beer, Narragansett Fest, is available in 16-ounce cans only. The Narragansett Fest beer is an amber brown German Oktoberfest with four varieties of malts — Pilsner, Vienna and light and dark Munich malts — as well as Northern Brewer and Tettnangers hops to give it a crisp and balanced flavor. Narragansett Fest is 5.5 percent alcohol by volume and has 22 IBUs. It is available this fall at on-premise locations in New England. [www.narragansettbeer.com/home](http://www.narragansettbeer.com/home).

### ■ Samuel Adams Fall Beers

Samuel Adams Octoberfest and Samuel Adams Harvest Pumpkin Ale are both available through the end of the month. The OctoberFest has a rich, golden-amber color and is made with a blend of five malts: Harrington, Metcalfe, Caramel, Munich and Moravian. The malts' sweetness is balanced by the bitterness of Noble Bavarian hops. The Pumpkin Ale is brewed with more than 11 lbs. of pumpkin per barrel, adding a full body and sweetness to this dark reddish amber brew. The beer features a roasty character with a subtle spice note. [www.samueladams.com](http://www.samueladams.com).