

## Reel Beauty

The best hair and makeup on TV and in the movies



## Tinsel! Feathers! What's the Deal with These New Hair Extensions?

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[The New York Times](#) highlighted a fact today that has been on our radar for the past few months: the best new hair extensions now come in a variety of textures.

While the story focuses on feather extensions — Heidi Klum and Selena Gomez are among the, ahem, flock of fans — we wish the story had provided more info on tinsel extensions, aka "hair bling." We've been curious about this look since we saw [Adrienne Maloof](#) sporting sparkly strands on the set of *The Real Housewives of Beverly Hills*. So we did some digging.

As it turns out, the metallic-looking extensions are actually just thin swatches of the same synthetic material used to make Christmas tree tinsel. Clients have been requesting them from coast to coast to add pizzazz to their regular blowout or hairstyle, and even though the extensions come in a rainbow of hues, most women prefer a tinsel

color close to their natural shade.

According to Nicholas Penna, Jr., owner & lead stylist of the [SalonCapri](#) studio outside of Boston, this trend is only getting more popular. "For weddings, proms, even girls' nights out, tinsel extensions can enhance your hair color and add a spot of shine," he says. "It's just important that they're applied properly—we attach our strands to the underside of hair to hide the adhesion at the root." They tinsel costs \$20 for four strands, and Penna recommends getting only two or three at a time for aesthetic reasons.

As *The New York Times* article points out, tinsel might not be a good accessory choice for that upcoming major work presentation, but it certainly is a different type of beauty statement. Tell us: would you try this funky hair trend for the right event? Or is sparkly hair best left for tween icons and Halloween parties?