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Monday, September 20, 2010

Dylan's Candy Bar Brings LeWhif Breathable Food to Orlando





Le Whif, the first commercial product to bring breathable food to the consumer marketplace, will debut in Orlando with a special customer tasting event Saturday, September 25th, 10am – 9pm at Dylan's Candy Bar (Orlando Florida Mall, 8001 South Orange Blossom Trail, Orlando, FL 32809).

For one day only, Orlando-area customers are invited to join the staff at Dylan's Candy Bar for product

demonstration and free samples of Le Whif Chocolate and Le Whif Coffee.



Created by Harvard Professor David
Edwards in collaboration with the ArtScience
Labs network, Le Whif is a 100%
biodegradable, lipstick-like device that
delivers breathable taste sensations. Flavors
include organic chocolate in three varieties:
Pure, Raspberry and Mint, and Le Whif
Coffee. All chocolate flavors are less than
one calorie and Le Whif Coffee delivers a
real dose of caffeine equivalent to a single
shot of espresso.

http://www.thedailycity.com/2010/09/dylans-candy-bar-brings-lewhif.html