

WOBURN Advocate

June 24 – 30, 2010

BUSINESS PROFILE

Hair Club of Woburn, Lexington Street

WHEN OPENED 1990

TYPE OF BUSINESS
Hair restoration

NUMBER OF EMPLOYEES
16

OWNER Steven Barth

OWNER QUOTE 'In my opinion, Hair Club is one of the most unique service-focused businesses in the world. I'm proud of where we started, but even more proud of where we've come. This is not your father's Hair Club; today, Hair Club is the sole nationwide provider to offer all proven hair loss solutions. Our work literally changes people's lives – I've seen it every day for over 30 years!'



The Hair Club logo COURTESY PHOTO

PRODUCTS OR SERVICES
EXT® Extreme Hair Therapy, a proprietary five-part regime designed to invigorate hair growth and maintain the healthy scalp necessary to encourage hair growth; Bio-Matrix Strand by Strand Process (non-surgical option), a proprietary Hair Club method that results in a natural-looking head of hair, using real human hair; Microscopic

Follicular Unit Hair Transplantation (surgical option), in which hair "units" are harvested from a donor site on the head (typically the back where it is genetically programmed to grow for life) and "replanted" in a balding area.

CLAIM TO FAME Hair Club has helped more than a half-million clients. Originally a one-solution" provider for

men only, Hair Club has evolved into an all-proven solution provider for everyone – male or female – experiencing hair loss. Unlike visiting a hair transplant surgeon – who only has one hair loss solution – Hair Club offers multiple solutions to meet the various stages of hair loss as well as personal preferences, in order to ensure the highest level of success.

HOURS Tuesday, 9-5 p.m.; Wednesday and Thursday, 11 a.m.-7p.m.; Friday, 8:30 a.m. – 4:30 p.m.; Saturday, 8 a.m. – 4 p.m.

SPECIAL EVENTS OR OFFERINGS Contest to win a complimentary hair restoration treatment.

New Englanders are invited to send in a 500-word essay about how hair loss has impacted their life for the chance to win a complimentary hair restoration treatment. Two winners (one man, one woman), who will be chosen at the end of September, based on their stage of hair loss, appropriateness of the solution and personal preferences. For full contest rules and more about the promotion, send a blank email to 30@hairclubnewengland.com by Aug. 31.

ADDRESS 237 Lexington St., Suite 203, Woburn, MA 01801

INFO www.hairclub.com, 800-258-4247