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A New Legacy

A modern but inviting atmosphere welcomes guests to the newest Boston-area location of Salon Capri.



When Nicholas and Gina Penna opened Salon Capri in Boston's Hyde Park neighborhood in 1967, the Italian immigrants never could have imagined the success the salon would achieve. Forty-three years later, their son, Nick Penna Jr., has unveiled the salon's third location in the much-buzzed-about Legacy Place outdoor shopping center in Dedham, MA.

Penna designed the 3,400-square-foot modern and slick space himself. "The new Salon Capri has a soft industrial feel," says Penna, a celebrity stylist who works backstage at fashion week in New York City. "We maintained the space's warehouse look, but added softer touches throughout. I like to add elements that you'd find in a contemporary-style home because it makes the space more welcoming and inviting." Penna keeps the salon looking clean with a "hidden" central closet that houses products, tools and anything else stylists might need for their services.

Along with 10 styling stations, Salon Capri features a makeup and brow bar filled with natural light; a bright, open retail area that showcases L'Oréal Professionnel, Kérastase and Shu Uemura hair products; a manicure and pedicure area; and two



FROM TOP: Salon Capri is the only salon and spa at Legacy Place in Dedham, MA; Maletti furniture punctuates the salon's interior; the makeup and brow bar.

spa treatment rooms for waxing, facials and more. The salon is also home to Massachusetts' only L'Oréal Professionnel INOA Color Atelier, a 12-foot-long bar with four stools that allows clients to participate more fully in the color process. The shampoo area provides the ultimate in relaxation, with massaging reclining wash units and iPods with waterproof headphones that give clients a feeling of privacy.

While Salon Capri's modern design and loyal clientele have largely contributed to the salon's success, its location has also helped to attract new customers. Penna noted that its proximity to hip restaurants and nightlife in Legacy Place has created a younger, hipper vibe in the salon in the evening hours. "People will put their name in at a restaurant, then come over to the salon for a blow-out or manicure to get them ready for a night out," Penna says. "After 6 p.m., the salon starts to breathe new life." <—Lori Morris