



TAYLOR'S SHAG
THE CUT TO COPY

850+ STYLES
all lengths & hair types



sexy winter hair trends

GIANT ISSUE!

Celebrity

HAIRSTYLES

FEB. 2010 #74

2010 STYLE PREVIEW

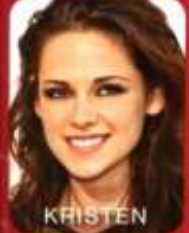
EXCLUSIVE!

ASHLEE SIMPSON

Secrets to Her Melrose Style

FREE \$5000 PRODUCT GIVEAWAYS

Best Styles!



KRISTEN



AGYNESS

Hair Bling How-To



KATIE



HAYDEN

Men Pick 10 Sexiest Short Cuts



HEIDI



SHAILENE

PARTY GLAM



Runway to Red Carpet

COLOR UPDATE
Find Your Perfect Hue



MEGAN



JENNIFER



KRISTIN



VANESSA

WINNERS! THIS SEASON'S TOP 12 STYLEMAKERS

\$5.99 417195 7 4>

0 71486 02623 5

Display until January 18, 2010



cutting
class

YOU WANT: A mid-length cut that will give straight, ultra-fine locks a volume boost.

ASK FOR: A wispy, mid-length cut. "The short layers are broken up a little and are more free-form," says Penna.

STYLE IT: Just smooth the top—you can do this with a flat iron or by blow-drying with a paddle brush—and shake out the ends, letting hair fall naturally.

HAIR BY EXCELLENT HAIR, WESBADEN, GERMANY

LAYERS 101

COMMUNICATION WILL
HELP YOU GET THE LOOK
YOU WANT.

Want layers, but not sure what to ask for? Photos can help, but the right talking points are also crucial. Nicholas Penna, Jr. of SalonCapri in Boston, MA offers some guidelines to snagging 12 great layered styles.



YOU WANT: A smooth, ultra-posh crop with full, asymmetrical bangs and pointy sideburns.

ASK FOR: Short layers in back, slightly longer sides and long, sloping bangs that start at mid-crown.

STYLE IT: Blow-out the bangs with a round brush to amp up fullness, directing them up and over one eye. Use your hands to style the back to achieve a more textured feel.

HAIR BY LESLIE DOOK, TANGLES SALON, WICHITA FALLS, TX. MAKEUP BY BETTY MEKONEN. PHOTO BY TOM CARSON.

YOU WANT: Full-bodied curl that pays homage to hair icon Farrah Fawcett.

ASK FOR: "Long, soft layers that can either be curled or taken straight," says Penna. The blunt bang will make the overall look more youthful.

STYLE IT: Use a vertically held curling iron to create mega curl, leaving the top smooth. Glide a flat iron through bangs to smooth them out.

HAIR BY KEELY MARTINEZ, TANGLES SALON, WICHITA FALLS, TX. MAKEUP BY BETTY MEKONEN. PHOTO BY TOM CARSON.



YOU WANT: A long, rocker-chic shag with full, sweeping fringe.

ASK FOR: Heavy crown layers paired with a blunt perimeter.

STYLE IT: Work in some styling cream and blow hair out with a round brush, adding crown fullness and taking the rest straight. Polish up the ends with a flat iron.

HAIR BY E.J. BARE & COLBY SPRAGUE, THE SHOWN AVELA INSTITUTE, ROCKY RIVER, OH. PHOTO BY TOM CARSON.

YOU WANT: To showcase your natural texture with a mid-length, pushed-to-the-side look.

ASK FOR: Lots of layers that can be worn curly or straight.

STYLE IT: If you're a natural curl girl, this one's for you! Just add some styling crème and arrange hair with your fingers, letting it dry as is. Use extra product and a long clip in front to mold to-the-side waves.

HAIR & MAKEUP BY LORI CLARK, C'EST MOI SALON, LOWELL, IN. PHOTO BY TOM CARSON.



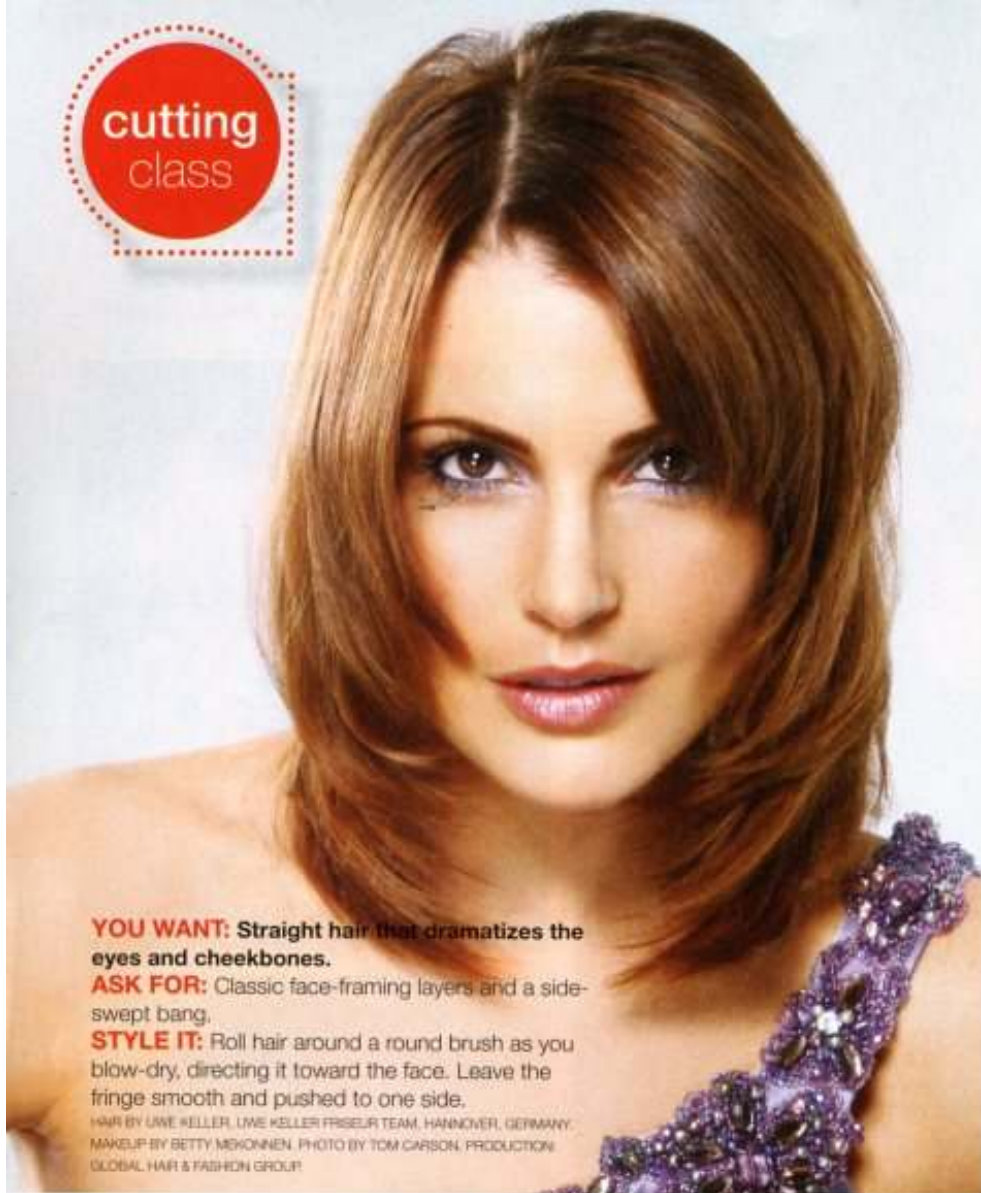
YOU WANT: A smooth mid-length with face-framing curves and lash-length bangs.

ASK FOR: Very noticeable, choppy layers that'll soften as hair hits the shoulders.

STYLE IT: Apply straightening serum and flat-iron to play up sleekness, then use pomade to piece out layers and give them a spiky quality.

HAIR BY JESSE SOFER, CARMEN CARMEN PRESTIGE AT BELK, CHARLOTTE, NC. MAKEUP BY ANDREW CORDELL. PHOTO BY TOM CARSON.

cutting
class



YOU WANT: Straight hair that dramatizes the eyes and cheekbones.
ASK FOR: Classic face-framing layers and a side-swept bang.
STYLE IT: Roll hair around a round brush as you blow-dry, directing it toward the face. Leave the fringe smooth and pushed to one side.
HAIR BY UWE KELLER, UWE KELLER FRISUR TEAM, HANNOVER, GERMANY. MAKEUP BY BETTY MEKONEN. PHOTO BY TOM CARSON. PRODUCTION: GLOBAL HAIR & FASHION GROUP.

YOU WANT: Feathered, flipped-back locks for a shorter Farrah-inspired effect.
ASK FOR: Lots of soft, angled layers. "Be sure to tell the stylist you want to wear your hair blown back," Penna adds.
STYLE IT: Blow-dry with a round brush, curling sections away from the face.
HAIR BY XENA PARSONS, XENA'S BEAUTY COMPANY, NEW YORK, NY. MAKEUP BY BETTY MEKONEN. PHOTO BY TOM CARSON. PRODUCTION: GLOBAL HAIR & FASHION GROUP.



YOU WANT: Sexy, disheveled curls paired with long, spiky fringe.
ASK FOR: A mid-length with face-framing layers that will look great blown back.
STYLE IT: Blow-dry with a round brush, directing layers off your face. Style fringe to the side.
HAIR & MAKEUP BY TAMMY HYLTON, ABOVE AND BEYOND SALON, VERMILION, OH. PHOTO BY TOM CARSON.



YOU WANT: Super-long strands that don't sacrifice volume or shape. If you want to be ultra-trendy, opt for smooth, blunt bangs.
ASK FOR: Long, face-framing layers and fringe that will easily blend into the length.
STYLE IT: It's all about the blowout—be sure you have the time and patience to make it perfect, says Penna. Use a large round brush and mousse to plump up the hair shaft, directing front layers inward to show off their shape.
HAIR & MAKEUP BY JAIMIE QUEENIN, PON INTERNATIONAL, ANAHEIM HILLS, CA. PHOTO BY TAGGART WINTERHALTER.



YOU WANT: An uber-full bob with long, sweeping bangs and strong asymmetry.
ASK FOR: Lots of interior layers to add texture and volume within an asymmetrical outline.
STYLE IT: Apply volumizer before blowing hair out with a large round brush, lifting sections from the roots to boost fullness. Use a flat iron to smooth out the fringe, then gently back-comb the back and sides.
HAIR & MAKEUP BY CARMEN CARMEN SALON & SPA ARTISTIC TEAM, CHARLOTTE, NC. PHOTO BY TOM CARSON.



YOU WANT: A rounded bob with face-focused movement and fringe.

ASK FOR: A shattered bob that's broken up with soft, face-framing layers and blunt bangs.

STYLE IT: Blow-out the bangs with a round brush, then style the rest by running your fingers through the length, pushing it forward.

HAIR BY EFE ZYNER, HAIR STYLING EFE, HAMBURG, GERMANY. MAKEUP BY BETTY MEKONEN. PHOTO BY TOM CARSON. PRODUCTION: GLOBAL HAIR & FASHION GROUP.