

# ELLE

## ELLE BLOGS

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### Build your own BLING!

*chic week*



Add jewelry designer to my repertoire! Gemvara.com, the incredible design your-own-jewelry site, has allowed me to take my now not-so-secret desire to whip up my own accessories one step further. My inner Liz Taylor's violet eyes sparkled at the endless possibilities of pairing Gemvara's selection of 8 precious metals and 16 gemstones with the over 30 designers featured.

The flow of the site is simple and precise so all it took was a few clicks of my mouse. And most genius of all, they have the whole high-low thing down; the price tags range from \$100 to \$100K (obvs way under retail.) Now the hardest part is the wait...To be continued!!! [gemvara.com](http://gemvara.com)

- Sarah Schusheim

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<http://fashion.elle.com/blog/2010/06/build-your-own-bling.html>