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FANCY FOOD & CULINARY PRODUCTS

THE GOURMET PRODUCTS MAGAZINE FOR RETAILERS







Political Parties

It's time for a little levity on the presidential campaign trail. Gourmet manufacturers agree and offer fun treats that are great for gatherings or as gifts. Some of the labels contain enough political humor to keep your shoppers chuckling in the aisles.

Shortbread donkey and elephant cookies decorated in red, white and blue are available in gift boxes from Geoff & Drew's (866/4DREW2U or www.geoffanddrews.com). You can buy each animal shape alone, as a combo pack, or get just traditional round chocolate chip cookies in a patriotic gift box. There's even a political s'mores set. Circle No. 269





BBQ sauces divide down party lines at Walnut Grove Mercantile (507/532-3127 or www.walnutgrovemerc.com). Democrat BBQ Sauce promises to be "For the non-discriminating palate," and has a suggested use for "bleeding hearts." Republican BBQ Sauce claims to be a "Rich and righteous sauce," and says it's good on "pork barrel sandwiches." Circle No. 260 Donkeys and elephants give new meaning to animal cookies during an election year, and Ann Clark Ltd. (800/252-6798 or www.annclark.com) has designed a cookie cutters gift set that lets kids and adults enjoy the political process. There's a flag cookie cutter that goes along with the set's patriotic theme. Circle No. 261



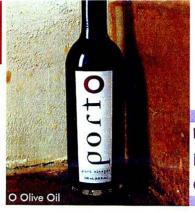


Austin Spice

Company (612/360-5589 or www.austinspice.com) takes shots at all both political parties with its cayenne pepper "Where's the WMDs!" Sauce and "Hot & Mild Flip-Flop" Sauce. Republican version's label contains a caricature of President Bush with a politically incorrect terrorist racing past with a missile under his arm. The Democrats' version lampoons John Kerry's supposed reputation for waffling on decisions by proclaiming to be "good on both sides." It also shows caricatures of Bill Clinton and Ted Kennedy. And for those not satisfied with the two major party candidates, there's "Anybody Else for President" Sauce. Circle No. 262

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