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Narragansett Fest Beer

Lost in the beer aisle is definitely not known for bringing you breaking beer news in the form of press releases. I normally leave that to the pros like Beernews.org.

Today I deviate from the norm, but for a good reason. I recently fell in love with Narragansett Lager. My rave reviews caught the eye of the folks at Narragansett last month and they offered to send me some samples of their fest beer. Their fest beer makes its way to tall boy cans for the first time this fall, and I do love me a tallboy!

I haven't received the brews yet, but I expect to any day now. You'll see my review soon!

Below is the related press release.



NARRAGANSETT FEST CRAFT BREW

RELEASED IN 16oz TALL BOY CANS

Built on Brewer's Brand Heritage Oktoberfest Brew Makes Seasonal Debut

August 27, 2010; Providence, RI - The Famous Narragansett Beer has announced the release of its Oktoberfest brew, Narragansett Fest, the company's first canned craft beer offering since the 2005 brand revival. Available throughout the 2010 fall season, Fest is available at package stores, restaurants, and bars throughout New England in 16 oz. cans and on draft.

Brewed under the supervision of award-winning Brew Master Sean Larkin at Cottrell Brewery in Pawcatuck, CT and the award-winning High Falls Brewery in Rochester, NY, Narragansett Fest is a traditional amber-brown German Oktoberfest style beer, perfectly balanced with four varieties of malts and two styles of hops. Pilsner, Vienna, and Light & Dark Munich malts make up the backbone of the Fest, creating a rich taste profile, and Northern Brewer and Tettnanger hops give it a crisp, subtly balanced flavor. Narragansett Fest is 5.5% Alcohol by Volume and 22 IBUs.

Narragansett Fest echoes the brand's rich heritage. Founded by a group of eight German immigrants, Narragansett's Cranston Rhode Island brewery held elaborate annual events to celebrate Oktoberfest up until the 1970s. Further, King Gambrinus, the Patron Saint of Beer - who is featured on the 1940s-style classic Fest packaging - also stood as a statue welcoming guests to the Narragansett brewery for decades.

For further information on Narragansett Fest or to find a retailer near you, visit: www.narragansettbeer.com/products/fest.

<http://www.lostinthebeerisle.com/2010/08/narragansett-fest-beer.html>