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Modern Bride

All The Newest Trends

FABULOUS DRESSES,
FRESH FINDS!



SUMMER
BEAUTY
MUST-HAVES



geoff auslen & drew koven

COOKIE CHAMPIONS
BOSTON

What they're known for: Giving the traditional wedding cake a tweaking and turning humble little cookies into confetti

Geoff Auslen (standing) and Drew Koven, who founded Geoff & Drew's Cookies in 2001, are busy feeding couples' inner cookie monsters. Their **three-tiered chocolate-chip wedding cookie cake**, for one, offers the best of both baked worlds. And it costs less than \$100. They even encourage guests to throw cookies, instead of the usual birdseed, at the bride and groom: Geoff & Drew's **Cookie Confetti** are actually hundreds of flingable mini, well-rounded cookies—not jaggedly threatening crumbs. Or if you'd rather toss the baked goods back at your guests, consider putting Geoff & Drew's Cookies in gift bags. Auslen and Koven launched the company as a delivery service to Boston-area colleges and now have the honor of being the best-selling cookies on Amazon.com. For a recent engagement party, their cookie catering included customizing the favors, **tying little bags of cookies with ribbon** and a poem selected for the occasion by the bride's aunt. "We let people make their own decisions," says Koven. "That's how we started the wedding business. They pick the raw materials and ask us, 'How can I make this work?' Then we put it all together—with cookies." What a tasty idea.

—S.F.M.

Modern Bride

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TRENDSETTERS

THE NAMES, THE FACES, THE COOL STUFF THEY'RE DOING FOR WEDDINGS

We know you want to do something new, something different on your big day. You don't want your wedding to look like the one you went to last weekend. You want it to stand apart from your sister's, your best friend's, your cousin's. How? You need to know what's innovative. Who's innovating. Here, our first ever MODERN BRIDE 25—the names you need to know in the bridal industry... from floral designers and cake bakers to gown preservationists and honeymoon consultants. We at MODERN BRIDE have a love of all things original and are in hot pursuit of the people and professionals who are bringing modern weddings to life across the country and around the world. Meet them, embrace their ideas—and be inspired.

EDITED BY AMY GOLDWASSER