



Six of the best boutique hotels in Florence

Top choices for a customized Florence experience

BY MARY GRAY (AUGUST 18, 2015 -)

Whether you're visiting Florence for the first time or the fiftieth, deciding where to stay can be stressful. Sure, household names and budget spots each have their merits, but if tailored touches and everyday luxuries are what you're after, the boutique hotel experience is tough to beat. Intimate, centrally located and backed by hundreds of happy travelers, these boutique hotels are all designed to make Florence living a little more *dolce*. The only drawback? You may never want to leave.



Grand Amore Hotel & Spa

Via dei Servi 38/A

Book now

At the 11-room Grand Amore, it's all in the details. The hotel's Comfort Crew is constantly on the clock: this aptly named hospitality team gives each guest a tailor-made experience. They pile on the personal touches before your plane touches down at Peretola: with their pre-arrival questionnaire, you can fill them in on everything from your preferred mattress firmness to cocktail of choice. After morning sightseeing at the nearby Accademia or *Santissima Annunziata*, the hotel's intimate bistrot makes the perfect spot for a leisurely lunch. Finally, the Grand Amore gets bonus points for diminishing end-of-holiday dread: leaving Florence is hardly easy, but the hotel offers customized parting gifts to cushion the blow.

Be.ONE**Via Brunelleschi 1****Book now**

If you're seeking a modern, sleek space that still extends a warm Italian welcome, Be.ONE is it. Mere steps from piazza della Repubblica, the most central square in Florence and the site of the old Roman Forum, the hotel's location is as convenient as it comes. The staff also offers "Feeling Florentine" packages to enhance your experience of the Tuscan capital. Finally, if you're torn between the boutique hotel experience and an apartment stay, Be.ONE has the perfect compromise: a private first-floor flat in the quiet piazza Santo Stefano, steps from the Ponte Vecchio. Shop the markets, cook in your own kitchen and live Florence like a local: you can still use concierge services upon request, and you'll breathe easier without the usual vacation rental risks.