

# SNACK FOOD & WHOLESALE BAKERY

The Preferred Source for Bakers and Snack Producers



## Redefining frozen pizza



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## Snack Factory Tortilla Chips

**Company:** Snyder's-Lance

**Website:** [snackfactory.com](http://snackfactory.com)

**Introduced:** May 2016

**Distribution:** National

**Suggested Retail Price:**

\$3.29 for a 7-8 oz. bag

**Product Snapshot:** Snack Factory, maker of Pretzel Crisps and a Snyder's-Lance brand, has reimagined the tortilla chip with the introduction of Snack Factory Tortilla Chips. Made from non-GMO ingredients, the tortilla chips deliver a modern take on an ancient favorite. Thinner and crispier than regular tortilla chips, the uniquely-shaped snack delivers a satisfying crunch, while holding up to hearty dips and toppings. Available flavors are Sea Salt and Garlic Hummus.



## Doc Popcorn Cookies 'n' Cream

**Company:** Doc Popcorn

**Website:** [www.docpopcorn.com](http://www.docpopcorn.com)

**Introduced:** October 2016

**Distribution:** National

**Suggested Retail Price:** \$5.50 for a bag, \$26 for a 3.5-gal. gift tin

**Product Snapshot:** Cookies 'n' Cream blends one of Doc Popcorn's most loved flavors, Klassic Kettle, with white chocolate and chunks of cream-filled chocolate cookies. After being enjoyed by consumers as one of the most-popular ice cream, milk shake and candy bar flavors, this is the first time Doc Popcorn has developed Cookies 'n' Cream into a popcorn flavor. The limited-time flavor will be available at participating locations nationwide and online through the end of the year.

## Cheez-It Chicken Bites

**Company:** Mistica Foods

**Website:** [www.misticafoods.com](http://www.misticafoods.com)

**Introduced:** October 2016

**Distribution:** National

**Suggested Retail Price:**

\$5.99 for a 24-oz. package

**Product Snapshot:**

Mistica Foods, LLC announced a partnership with the Kellogg Company to launch ready-to-cook chicken breast bites breaded with Cheez-It crackers. Using crushed Cheez-It crackers as a breading has been an on-trend cooking technique used for years and is now available in a commercial product. The new chicken breast bites are available to customers at Walmart stores across the country, as well as other national retailers.



## Tastykake Gingerbread Mini Donuts

**Company:** Flowers Foods

**Website:** [www.tastykake.com](http://www.tastykake.com)

**Introduced:** November

2016

**Distribution:** National

**Suggested Retail Price:**

\$2.99

**Product Snapshot:**

Tastykake Gingerbread Mini Donuts are bite-sized gingerbread-flavored cake doughnuts with cinnamon-sugar coating. These treats are available through Christmas in 10 oz. bags, 12 bags per case.

