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American

THE BEAUTY AUTHORITY

SALON

ELECTRIC AVENUE

Organic Color Systems' Karine Jackson turns us on to the season's brightest hues

GOING GREEN

Turn over a new leaf with our annual salute to Earth Month

The It List

An exclusive look at British
Hairdresser of the Year Angelo



Beauty Lab

Eight brand-new products you just have to check out



BRAZILIAN BLOWOUT

Brazilian Blowout introduced two new products—Açaí Protective Thermal Straightening Balm and Açaí Instant Volume Thermal Root Lift. The balm helps straighten waves and tame frizz, while the root lift provides volume. brazilianblowout.com



ANDIS

The **Andis VIVID** hair dryer is equipped with a powerful 1,875-watt motor, ionic technology to accelerate drying, tourmaline crystals to seal the cuticle layer and eliminate frizz and ceramic heat to lock in style. andis.com



BOSLEY PROFESSIONAL

Bosley Professional Strength Volumizing & Thickening Styling Mousse has a humidity- and heat-resistant formula that infuses instant body and shine while it strengthens and thickens the hair shaft without flaking or dusting. bosleypro.com



SAM VILLA

Sam Villa Signature Series Brushes are made of bamboo for added strength, durability and ecology. The line includes a Small Round Brush; Medium Oval Brush; Large Oval Brush; Styling Brush; 9 Row Finishing Brush and Paddle Brush. samvilla.com



ARROJO

Styling Whip by **Arrojo**, made with nutritious argan oil, provides lightweight conditioning, and creates volume, hold, softness and shine. The formula features a creamy consistency and is infused with the calming scent of linden blossom. arrojoprofessional.com



DERMELECT

Dermelect Facial Spider Vein Treatment effectively supports the skin structure, helps increase circulation, restores moisture levels to the skin, reduces the appearance of existing veins and prevents future veins from forming. dermelect.com



WASHI

Washi Ultimate Multi-Stack shear features a three-blade concept that creates triple the amount of cutting power to allow for ultimate efficiency and speed and convex hand-finished blades that point cut and slice through hair with ease. washiscissor.com



TELA BEAUTY ORGANICS

Anti Age Lip Balm by **Tela Beauty Organics** contains a blend of organic ingredients, including argan oil, horsetail, Reishi mushroom and rosehip oil to hydrate and moisturize the skin, and combat signs of aging. telabeautyorganics.com



First Look

Handle With Care

Keune's new wet line puts the focus on healthy hair.

Keune recently introduced Design Care, a line of salon exclusive shampoos, conditioners and treatments that perfectly complement the brand's Design Style finishing and styling line. Design Care products, which are meant to be used on a daily basis to help hair achieve its best possible condition, contain functional natural ingredients including extracts, natural and organic oils, and proteins. The mild and nurturing color-safe products can be used at the backbar and sold in your retail section for your clients' at-home use.

The Design Care line includes three regimens and totals 12 products (several are available in multiple sizes). Design Essentials features shampoos and conditioners that provide the foundation for strong healthy hair, including Clarify Shampoo, Daily Use Shampoo and Crystal Ice Shampoo and Conditioner, which contain cooling and refreshing menthol and peppermint to stimulate blood circulation to the scalp. Design Color Care has a regular shampoo, conditioner and treatment, plus Silver Reflex Shampoo, all of which provide triple color protection to enhance color durability. Finally, the Design Repair regimen, created for dry and damaged hair, contain a shampoo, conditioner and treatment with organic argan oil and the leave-in or rinse-out Protein Spray, which



protects hair and scalp before, during or after perming and coloring. All of the Design line products feature sleek packaging and light, clean fragrances. keune.com —L.M.