

Pretzel Crisps expand with sriracha lime flavor



PRINCETON, N.J. — From Snack Factory Pretzel Crisps, a business unit of Snyder's-Lance, comes a new sriracha and lime variety. The new flavor combines the zesty hot sauce with a cool hint of lime in a pretzel-shaped cracker. Each serving contains 110 calories and 1.5 grams of fat.

Other varieties in the Pretzel Crisps line include jalapeño jack, chipotle cheddar, garlic Parmesan and buffalo wing.

The product is available at select retailers and will roll out nationally beginning in May for a suggested retail price of \$2.99 to \$4.49. FBN