

## SciTech

# Harvard Professor Develops Inhalable Chocolate

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**FOX NEWS**



The Le Whif chocolate inhaler.

Labogroup

**It may be a hoax, a sly artistic commentary, a vanity project or simply the greatest thing ever known to man.**

A Harvard professor has come up with what he call "Le Whif" — inhalable chocolate with zero calories.

"Over the centuries we've been eating smaller and smaller quantities at shorter and shorter intervals," says Edwards on the product's official [Web site](#). "It seemed to us that eating was tending toward breathing, so, with a mix of culinary art and aerosol science, we've helped move eating habits to their logical conclusion. We call it whiffing."

Each Le Whif dispenser — a box of 24 will cost 40 euro, or about \$53 — looks like a blend of an asthma inhaler, a tube of lipstick and a shotgun shell.

You can buy them for 1.80 euro apiece, about \$2.40, at "Le Laboratoire," Edwards' shop/consultancy/club/"art and science innovation center" located smack-dab in the middle of [Paris](#), where Edwards spends part of the year.

A video of randomly stylish people trying it Le Whif on the Parisian streets makes one think of "one-hit wonder" marijuana pipes, though with presumably milder effects.

Le Whif comes in "four luscious flavors: mint chocolate, raspberry chocolate, mango chocolate, and plain chocolate," and will be introduced at a gala party in Paris on April 29, followed by 10 days at the Cannes Film Festival and then later a "surprising" appearance in Chicago.

To make things even more bewildering, Edwards, whose Harvard [Web page](#) describes him as the "Gordon McKay Professor of the Practice of Biomedical Engineering," has a graphic novel coming out, written under a pseudonym, illustrated by a Japanese manga artist and entitled simply "Whiff."

<http://www.foxnews.com/story/0,2933,514158,00.html>