

Today's Dietitian

Vol. 15 No. 9

September 2013

The Magazine for Nutrition Professionals

cooksimple Unveils New Look for Meal Kits

cooksimple, a line of all-natural meal kits, has unveiled a new package design for its eight globally inspired dishes. The meal kits are made with high-quality dried ingredients with no artificial additives or preservatives.

The new packaging's design features hand-drawn sketches to illustrate preparation instructions, suggestions for optional toppings, and variations to customize the recipes. In addition, the packaging also displays official Certified Gluten-Free and Non-GMO Project Verified icons.

cooksimple's product lineup currently features Punjabi Curry, Tibetan Dal, White Bean Chili, New Orleans Jambalaya, Tamale Pie, Cowboy Chili, Skillet Lasagna, and Cranberry Wild Rice.

For more information, visit www.cooksimplemeals.com.

