

REDBOOK

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THE KARDASHIANS TALK!

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- Beauty deals
- Organizing ideas
- Hair tricks
- Cute (cheap!) shoes





Penélope and Johnny, waist-deep in gorgeous.

BEAUTY CALL

SCREEN GRAB

Three pirate inspired ideas

All smudgy eyes and wild waves, Penélope Cruz makes her buccaneering debut in this month's *Pirates of the Caribbean: On Stranger Tides*, and she's never looked sexier. It's a lot of liner (though Johnny Depp's is even more heavy-handed), but next time you go out, do the lite version with these how-to's from Penélope's on-set makeup artist, Ana Lozano, and hairstylist, Manolo Garcia.

Near-naked skin: "I wanted her to look like a rebellious woman with skin that seemed tanned by the sun," says Lozano, who skipped foundation and instead dusted on bronzer with a brush, then added pink blush for a flushed effect.

Smokin' eyes: "For intense, seductive eyes, I used kohl pencil along her lower lashes, then smudged it," Lozano says.

Lotsa hair: "I went for an undone look," says Garcia, who first misted a wave enhancer onto Penélope's damp, towel-dried hair, then—after she'd air-dried—applied a serum to bring out even more texture and add shine.



Try (from top) Stila Kajal Eye Liner in Onyx, \$18; Frédéric Fekkai Beach Waves, \$24; Aveda Light Elements Smoothing Fluid, \$24; Hard Candy Hide & Glow Cheek Tint Duo in Pillow Talk, \$6; and Lancôme Tropiques Minérale Mineral Smoothing Loose Bronzer in Natural Ambre, \$38.50.

DO I NEED...

...antiaging makeup?



Elizabeth Arden Ceramide Ultra Lift and Firm Makeup SPF 15, \$42.

No, says New York City dermatologist Heidi Waldorf, M.D. "It's a bonus. It can improve skin, but not like straight antiaging treatments, which have higher concentrations of active ingredients and really get rubbed in." Still, every bit of wrinkle-fighting helps—unless you're using a retinoid at night, in which case, avoid makeup that contains retinol or any other exfoliant.



CURL POWER

While some women spend the GDP of small nations on hair-straightening treatments, the music world's sexiest stars have been rocking ringlets. To make sure yours look fierce, not frizzy, run a wide-tooth comb through them while your hair's damp, then apply curl definer from roots to ends, says Nicholas Penna Jr., a L'Oréal Professionnel stylist and regular backstage pro at fashion shows. Next, "scrunch and twirl hair as you dry with a diffuser," and finish with shine serum. Straight hair? Spiral small sections around a one-inch iron and let hair cool completely before you tousle.



Singers (and style renegades) Florence Welch (above) and Esperanza Spalding (right) let loose with sexy waves and spirals.

