



# A celebration of Jewish culture, tech and selfies

8 Nights, 8 Windows is bringing public art for Hanukkah to Boston



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If you've noticed this year's holiday window displays looking more high-tech than usual, you can thank the Combined Jewish Philanthropies of Boston and the New Center. The two organizations launched 8 Nights, 8 Windows, an eight-location public art project celebrating Hanukkah through a series of interactive installations.

Each window display hosts the innovative work of local artists for a limited time. Among the must-sees: Saul Baizman and Fish McGill's selfie-powered menorah at Boomerangs Special Edition in the South End (use hashtag #HueMenorah to add your own) and an artificial sunrise at by Gianna Stewart at the Cambridge Trust Co.



Visitors can hashtag selfies with #HueMenorah to be added to this interactive installation at Boomerangs. PROVIDED

Luckily for the backers of the project — which was several years in the making — the timing was just right: The project hits during a rise of public art in the Boston area with

large-scale installations at the Lawn on D and the Rose Kennedy Greenway expanding the city's cultural scope.

"It could not be more timely," said Laura Man-

del, executive director for the New Center for Arts and Culture. "We happened upon this renaissance, and through every step we've taken, the city has gotten more and more



Work by students of the Frances Jacobson Early Childhood Center. PROVIDED

incredible."

Mandel, who served as project lead of a think tank of creative, media and philanthropic consultants for 8 Nights, said the team is already thinking about next year.

"This year we're going to see what works and what doesn't work," Mandel said. "And we'll look at what next year will look

like, but we fully intend for this to become an annual event."

The windows went up for the first night of Hanukkah on Sunday, and as its name implies, they're up for the eight nights of the celebration only.

See 8nights8windows.com for a full list of locations on display through next Monday.