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## Deli Style Gluten Free Original Pretzel Crisps



**Company:** Snack Factory LLC, Princeton, NJ

**Website:** [www.pretzelcrisps.com](http://www.pretzelcrisps.com)

**Introduced:** March

**Distribution:** National

**Suggested Retail:** \$3.49 for 5-ounce bag

**Product Snapshot:** Snack Factory, a Snyder's-Lance brand, has expanded its Gluten Free Pretzel Crisps line with the addition of Deli Style Gluten Free Original Pretzel Crisps. The new crisps are larger than the company's other Gluten Free Pretzel Crisps offerings, which are minis, making it easy for consumers to dip, top, pair and share them. One serving (15 Pretzel Crisps) has just 110 calories.