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NOVEMBER/DECEMBER 2016



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HIS INTENSE NEW MOVIE ROLE

LAKE COMO CHIC INSIDE ONE OF ITALY'S MOST ICONIC HOTELS EDIBLE GOLD
TRAINING TO MAKE CULINARY
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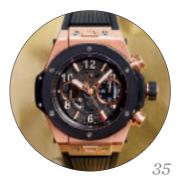
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PUBLISHER Alyson Rosen

GROUP SALES DIRECTOR, U.S. Mark Duke

PRODUCTION MANAGER
Joe Massey

PRODUCTION CONTROLLER Stacy Willis

EDITORIAL OFFICES

1701 N. Market St., Suite 225 Dallas, Texas 75202

LETTERS TO THE EDITOR Cleditor@ink-global.com 800 S. Douglas Road, La Puerta Del Sol, Suite 250 Miami, Florida 33134 (786) 482-2065 AWadvertising@ink-global.com

FLORIDA/CARIBBEAN/
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BEAUTIFUL **CRYSTAL**

— By MICHELLE TCHEA —

Marketing mogul Marlo Fogelman relives childhood memories through the art of Lalique

Photography by ELLEN CALLAWAY



wake up," she says.

itting on Marlo Fogelman's bedside table is a Cherub Capriccioso paperweight. The tiny angelique figurine is made up entirely of crystal, weighs just under a pound and fits in the palm of her hand, but it carries much sentimental value for the Bostonian. "It's one of the few pieces I have at my house and a reminder of my dad (who passed away in 2012) every night when I go to sleep and every morning when I

The opalescent cherub is a modest but classic design by the artist René Lalique. Known prominently as an antique-art-glass designer in the 1920s, Lalique has grown as a world-class player in art and design since its humble beginnings, a century ago, in Alsace, France.

The Lalique brand continues to represent French luxury, working with renowned artists on exclusive projects and creative partnerships that include cologne collaborations for Bentley and jewelry for Swiss watchmaker Parmigiani Fleurier. In 2014, the world's most expensive whiskey was sold at Sotheby's auction in Hong Kong for a little more than \$620,000. The old single-malt spirit from The Macallan Distillery in Scotland, which ranges in age from 25 to 75 years old, may have contributed to the lot's value, but many believe that the vessel, a Lalique-faceted crystal decanter, was the real reason for the hefty price tag.

While Fogelman may not have a priceless decanter in her Lalique collection of more than 75 pieces, there are valuable ones that warrant an insurance policy to be taken out by the PR





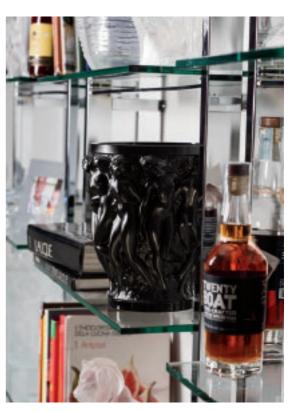
"IT WAS NEVER A COLLECTION MEANT TO BE LOOKED AT BUT RATHER ENJOYED AS PART OF OUR DAILY LIVES."

and marketing principal — including a Bacchantes vase from the glassmaker's rare Black Collection.

Fogelman's love affair with Lalique began with her family. Growing up, her father's collection was displayed around the house rather than being locked away in cabinets. "We always integrated our collection into our home decor, from a candy dish on the living-room table to ashtrays," Fogelman says. "It was never a collection meant to be looked at but rather enjoyed as part of our daily lives."

Regular trips her parents took to the Caribbean also helped her build fond memories of Lalique. "My parents started buying Lalique when they would go to the French islands. They fell in love with a piece — a bowl and two birds — but it was too expensive for them," Fogelman says. "The next time they were in the Caribbean, they

ABOVE: the two-sparrows bowl bought after Fogelman's parents' third trip to the Caribbean RIGHT: a rare black Bacchantes vase from the Black Collection



had enough money to purchase it, but when they found it, the price had gone up and, again, it was more than they felt we should spend."

On their third trip to the Caribbean, the bowl was still there. "They wanted it so badly, the price had gone up again, but they bought it anyway," she says. "That was always their prized piece of Lalique."

The bowl and two birds now have a home in Fogelman's office in Boston, which was designed with her collection in mind. "I wanted the floor plan to accommodate the

TOP: the Cherub Capriccioso Paperweight that sits on Fogelman's bedside table воттом: L'Air du Temps Perfume Bottle for Nina Ricci



collection, so I installed glass and silver shelves to create an elegant area for my Laliques," she says.

As for other rare pieces on her radar, Fogelman looks to sites including eBay to find collectors around the world and local antique stores as her father did. "I've always loved the Lalique for its clarity and sophistication, which make the pieces compelling to me," she says. "I hope to have the opportunity to continue to grow it myself with pieces that are meaningful for me during my life."

"I'VE ALWAYS LOVED THE LALIQUE FOR ITS CLARITY AND SOPHISTICATION, WHICH MAKE THE PIECES COMPELLING TO ME."

