

WORK & WELLNESS

HEALTH ABOUNDS IN **MARLO FOGELMAN'S** NEW OFFICE SPACE AND LECTURE SERIES.

BY LISA PIERPONT

Marlo Fogelman swoops into the lobby, Lulu the Shih-poo trotting behind. “Welcome!” she says. “Kombucha?” Kom-*who*? “Kombucha! It’s fermented tea. Great for you. We have it on tap.” A nearby staff member flashes a that-is-just-so-Marlo grin.

The health fanatic founder and president of Marlo Marketing, a full-service marketing and public relations firm whose clients include Starbucks, National Amusements, and Zoo New England, Fogelman has made it her mission to deliver the goods to clients beyond expectations. “Our internal motto: Make stuff happen,” says the former lawyer. “We want to be held accountable.” But now she’s making it happen for Boston’s public, too, all inside the firm’s new Downtown Crossing office.

The space’s layout was designed to inspire collaboration amongst her staff of 35. “I wanted it to be clean, sophisticated, and chic, with lots of room for the team to interact,” she says. White dominates the sun-saturated 9,300-square-foot space, which is punctuated by geometric-patterned throw rugs and countless pops of orange. But Fogelman is opening her office to the public as well, for a new fall health and wellness series, featuring nationally acclaimed experts (and refreshments of kombucha), in the space’s open-air lounge. “For me, [wellness] is about taking control of your own destiny,” says Fogelman. “Taking an active role in your health is as empowering as taking one in your career. I try to teach my staff that by my words and actions every day. Now, I want to share the wisdom with everyone.” 38 Chauncy St., 617-375-9700; marlomarketing.com/wellness ■



Marlo Fogelman (pictured here with her Shih-poo, Lulu, in Marlo Marketing's new offices) invites the Boston public into her workspace to indulge in health and wellness expertise—not to mention kombucha on tap.

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