

Ask Boston's Business Experts

GAME-CHANGING CAREER ADVICE

We asked five of Boston's top business leaders to share the advice that has shifted their perspectives and fueled their success.



Joseph Albanese
President & CEO,
Commodore Builders

I was once advised that things are never as good or as bad as they first seem, and these are words to live by. With this guidance, I am usually balanced on how I receive and interpret situations, good news, bad news — whatever. It helps me stay humble and keep hope! When things seem great, we can strive to make them better — we've not "arrived," and we don't become complacent. When things seem horrible, we find perspective and the strength to lead the team to a better place.



Beth Waterfall
President,
Beth Waterfall Creative

Change is one of the only things we can rely on. If I hadn't had an open mind about transferring my skills from an established and successful career in legal and financial services marketing to a risk-heavy, unregulated and often illegal industry, I wouldn't have the career success and pride in my work that I have now. I never thought I'd be where I am today!



Aman Advani
CEO & Co-Founder,
Ministry of Supply

Spend your time finding believers, not convincing nonbelievers. As we've grown, we've built a strong community that we regularly meet with to candidly exchange ideas and discuss business challenges, which has been instrumental to our success. Whether it's a weekly email chain, a monthly coffee chat or a quarterly drink, we're in constant contact with an incredible group of peers — largely here in Boston.



Marlo Fogelman
Principal,
marlo marketing

"You don't become great at anything working eight hours a day." I love this quote because it encapsulates just how much passion is required to become accomplished in your industry. I believe that it validates a strong work ethic and inspires people to understand that greatness — for anyone — takes work.



Dan Foley
Founder & CEO,
Curate Partners

The quote "To whom much is given, much is expected" is a personal favorite. I enjoy helping people, and it has served me well to take this belief system to the professional world. I also received some great advice from a mentor, a successful entrepreneur who told me to get really good at telling the story about why you started your company. And then you need to keep repeating it!

What career advice has fueled your success? As a member of our invitation-only community, you could share similar insights. Apply for your opportunity at

bostonbusinessjournal.com/trust